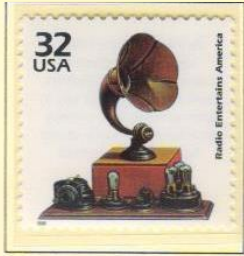


Grand Ole Opry - The most successful radio program in the USA

Peter Lang, Germany



By the end of the 1920s, radio had conquered all of America. The whole family often gathered in front of the receiver and listened to the news, popular children's programs and the numerous radio shows.



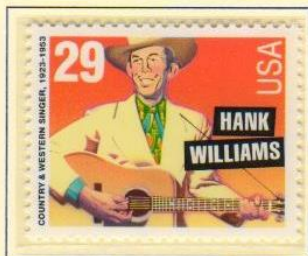
"The Grand Ole Opry," America's most successful radio show, debuted in November 1925 on WSM in Nashville, Tennessee. It was later broadcast to the national NBC network and could be received across North America every Saturday.



For decades, the ultimate goal of country musicians like Patsy Cline, Bob Wills and Roy Rogers was to perform on the Grand Ole Opry. In the 1950s, the popularity of the radio show declined sharply, especially among young listeners. Nevertheless, the show has cult status. To this day it is broadcast weekly as a live broadcast on the radio and now also on television.



The show also promotes young talents. Musicians whose careers began with an appearance on the Grand Ole Opry include Roy Acuff and Hank Williams.



On October 2, 1954, a young singer performed at the Grand Ole Opry, but after the show he was advised to continue working as a truck driver.

His name: Elvis Presley.

