

Chocolate or Cheese? We aim to please. We're Swiss Dairy Cows!

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Cows are on display at OLMA, the annual national agricultural and nutrition show –
Domestic rate postal card with mobile post office cancel and postal cachet



Dairy farmer in traditional attire leads his cow on the late spring Alpaufzug – *Compound engraved essays of unadopted designs for the 1960 definitive stamp series – Karl Bickel artist-engraver*



This cow is dressed for success in the Alpaufzug parade – *Winner of youth stamp design contest*



Traditional folk illustration of the Alpaufzug – *Italian language marginal tab*



A happy cow celebrates the arrival of fresh spring grass and wildflowers



High alpine pastures are the spring destination of the Alpaufzug, here overlooking Davos – *International rate illustrated postal card – designed by the post office to promote tourism*



Cows are important to the Swiss economy and culture – *Revenue stamp for the collection of taxes and fees in Canton Uri*

So, which will it be,



or



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