

LE CHAT NOIR

Marci Jarvis, catmews1@yahoo.com

Le Chat Noir—The Black Cat—was a famous cabaret in 19th century Paris.



The impresario, Rodolphe Salis, opened the cabaret on November 18, 1881 at 84 Boulevard de Rochechouart. After 1897 it reopened at 68 Boulevard de Clichy (above) where it later became modernized.

Le Chat Noir posters are the most well-known work by Théophile Steinlein, a Swiss born painter and printmaker who lived and died in the Montmartre section of Paris.



French champagne flowed nightly for the patrons.
First-day cover reduced 50%



Steinlein produced several versions of the poster, *Tournée du Chat Noir de Rodolphe Salis (Rodolphe Salis' Black Cat Tour)* and cabaret.

From a sheet of three History of Art stamps.

Steinlein was born in 1859; he died in 1923.



Stampless cover; Paris, March 29, 1859.
Mailed from the 10th district. Reduced 50%



Steinlein's black cat posters inspired Slovene artist, Maja Tomazic, for her 2018 illustration "Superstition and Magic."

Black cats are often chosen for advertising due to their stand out appearance.

Advertising Cover, 1910, reduced 50%

