

The M-I-C-K-E-Y M-O-U-S-E Club



Mickey Mouse Club

TV DEBUT - OCTOBER 3, 1955

Donald always wanted to be the star and interrupted the opening song by hollering out "Donald Duck" or hitting a big gong and having it do different things, like explode.

SIXTY YEARS AGO TODAY

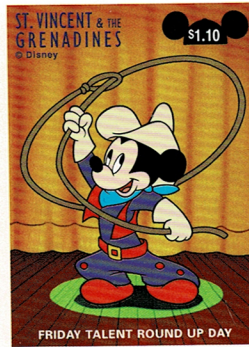


Annette
facsimile

"The Mickey Mouse Club" aired (not continuously) from 1955 to 1996. Created by Walt Disney and produced by Walt Disney Productions, the program was first televised beginning on October 3, 1955 and featured a regular but ever-changing cast of child performers. Among these were (notably) Annette Funicello, Tim Considine, Tommy Kirk, Don Grady, Paul Petersen, and Johnny Crawford. In the 1990s Mousketeer stars included Britney Spears, Justin Timberlake, Ryan Gosling and Christina Aguilera.



WEEKLY HI-LITES



Walt Disney started the Mickey Mouse Club in 1955 to help defray some of the costs of Disneyland Amusement Park. It had several different showings but in 1959 it was cancelled due to Disney Studios not realizing high profit margins from merchandise sales; sponsors uninterested in educational programs for kids; and the need for too many commercials in order to pay for the show. The last syndication in 2002 in Chicago of this program was called Vaught Disney but could not be aired when there was a Cubs ballgame going on due to the importance of baseball in Chicago!!

BASED ON DISNEY'S TV
MICKY MOUSE CLUB