

## Framas - R.I.P.

Frama was the name of a Swiss company that pioneered Variable denomination machine-vended postage labels starting August 9, 1976



Main series in use from 1976 to 2003, it had many varieties



1996 series of 4 designs featuring the different seasons



2001 series of 4 designs featuring various postal transport methods



2005 series of 2 designs featuring the Swiss flag



Difficulties in obtaining supplies and spare parts caused the demise. Last Day of Sale for Frama labels in Switzerland was May 11, 2011.

Only a few machines remained available for vending that day. Swiss Post did NOT offer any "last day of sale" postmarks, However, this envelope was mailed on that last day.