

## Der Letzte Horch



This 1953 Horch model 830 BL was the last Horch car was built by the German DKW automobile company's test division as a company vehicle for the director of Auto Union, Dr. Richard Bruhn and was given to him in June 1953.

This car was based on a 1938 chassis of the Horch 830 BL and was a one-of-a-kind "last" production of the once great Horch automobile brand. The body was similar to the form of a Mercedes 300 of that period.

In 1957, when Dr. Bruhn retired, a US soldier purchased the vehicle and took it Texas. When the transmission failed, the car almost landed in a recycling yard, if it wasn't for a vehicle fanatic, Al Wilson, in San Angelo that happened to be there. He purchased the vehicle for \$500 and it then sat in the Texas desert for 40 years until Al's sons wanted to know more about this car and turned to Audi for assistance.

Audi eventually purchased the vehicle and brought it back to Germany where it sat (unrestored for the time being) in the Audi factory museum in Ingolstadt Germany.

The picture below, taken by the exhibitor at the Audi factory museum was the basis for the "Zazzle" customized US postage stamp shown at the top of the page. Initially, the exhibitor had the text "The Last Horch" added to the stamp, but due to some legalities, had to be left out of the final stamp.



*Non-postage label from a Paraguay souvenir sheet showing Dr. August Horch and a early 1900 model Horch automobile.*

*The "Zazzle" custom postage stamp at top is legal US postage.*